

Personalia :

Name : Maurits JC de Jong
Address : Waaldijk 58
4171 CG Herwijnen, Nederland
DOB : May 17th, 1967
POB : Enkhuizen, Nederland
Marital status : Married (and 2 sons)
Mobile : +31 6 51556204
Email : maurits @rerunstrategy.nl

Education :

2007 - 2007 Harvard Business School
Exec. Education Negotiation : Changing the Game
2000 - 2000 Wharton School / UPENN
Exec. Education Marketing : Strategic Marketing
1991 - 1994 Erasmus University
Master Business Administration
1987 - 1991 HTS / Technical University
Technische Bedrijfskunde (Bachelor)

Work Experience :

2021 - Consultant - Rerun Strategy
Rerun Strategy is active as an independent consultant for strategy and new product development.
2009 - 2021 Managing Director - de Jong DUKE LLC
2000 - 2021 Managing Director - de Jong DUKE
2000 - Co-Owner - de Jong BEHEER (group holding company)
2000 - 2021 Managing Director & Co-Owner - de Jong BEHEER (group holding company)
1994 - 1999 Sales Manager - de Jong DUKE
de Jong DUKE is a Dutch family owned & managed manufacturer of OCS coffee & espresso machines. Established in 1897 and since 1957 one of the first European designers and manufacturers of coffee machines.
de Jong DUKE LLC is a wholly owned subsidiary of de Jong BEHEER and as sister company to de Jong DUKE active as manufacturer & supplier of coffee and espresso machines to the North American market.

Honours : Various awards : FD Gazellen (3x) | EBA | Inc5000 | GIO | EPDA | IDA | IF | NAMA | RedDot

Website : www.rerunstrategy.nl

Other relevant activities :

2021 - Advisory Committee Veetamine
2015 - EVA Board member & Treasurer (European Vending & Coffee Service Association)
2014 - Member / EC delegate & Chairman of EVA OCS subcommittee
2012 - 2015 Member of school board Pleinschool Helder (Autistic Special Needs)
1996 - 2021 Active member of EVMMA (European Vending Machine Manufacturers Association)

Language skills : Dutch *native* | English *fluent/(native)* | German *good*

Interests : Reading | Golfing | Skiing | Classical Music - piano